

NEWS RELEASE - FOR IMMEDIATE RELEASE
Date: 05.14.2015
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Innovative Systems for Fast, Accurate Gel and Western Blot Imaging
Live on Syngene Booth 916 at ASM 2015

Frederick, MD: Syngene, a world-leading manufacturer of high quality automated image analysis solutions, will be showing a range of exciting systems on **Booth 916 at ASM 2015** on May 30th-June 2nd. The imaging systems on display will suit all budgets and make producing amazing gel and blot imaging results incredibly simple.

For researchers wanting a dedicated chemiluminescence Western blot imager, Syngene's experts will be demonstrating the new GeneGnomeXRQ. On the booth, they will explain how this complete system with its sensitive, cooled camera and GeneSys software, allows scientists rapid walk-away imaging of even the faintest bands on Western blots.

To read an actual US scientist's review on using this product, please click the link.
<http://www.selectscience.net/products/genegnome-xrq/?prodID=7089&u=A994D346-E434-494A-B73A-F65FADC15978&techBID=>

Also on the booth, Syngene staff will be demonstrating the new PXi6, a multi-application, high resolution, compact image analysis system. This easy to use imager makes precise analysis of chemiluminescent and fluorescent blots, visible and stain-free 1D and 2D gels totally effortless.

For budget conscious researchers needing a quick method of producing sharable, accurate images of DNA or protein gels the stylish T:Genius is on show. Syngene experts will be on hand to explain how researchers can set up walk-away imaging and later access stunning images from their T:Genius using a tablet, computer or smartphone.

Scientists wanting to find out more about systems live at ASM, can click these links for details: <http://www.syngene.com/genegnome-xrq/>
<http://www.syngene.com/pxi-pxi-touch/> <http://www.syngene.co.uk/t-genius/>

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“We are proud to be at ASM 2015 showing high-quality imaging systems developed utilizing almost 30 years of imaging expertise,” states Simon Leath, Syngene’s VP of Sales and Marketing, “we look forward to meeting scientists on **Booth 916** and to letting them see live the time-saving benefits that each of these different and exciting technologies could bring to their research.”

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Note to Editors

About Syngene

Syngene is a world-leading supplier of integrated imaging solutions for analysis and documentation of gel-based information. Syngene’s systems are used by more than 10,000 research organizations and over 50,000 individual scientists world-wide and include many of the world’s top pharmaceutical companies and major research institutes.

Syngene, founded in 1997, is a division of the Synoptics Group of the AIM quoted Scientific Digital Imaging Company based in Cambridge, UK. The Group’s other divisions, Syncroscopy and Synbiosis, specialize in digital imaging solutions for microscopy and microbial applications respectively. Synoptics currently employs 40 people in its UK and subsidiary operation in Frederick, USA.