

NEWS RELEASE - FOR IMMEDIATE RELEASE**Date: 26.07.07****IMAGE ATTACHED****-Copy Starts-****New DigiGenius Gel Documentation System
Promises High Quality, yet Affordable Automated Imaging**

Cambridge, UK: Syngene, a world-leading manufacturer of image analysis solutions, is delighted to announce its next generation DigiGenius budget gel documentation system, is now available. The upgraded system provides a high resolution fully computer controlled camera, allowing molecular biologists to quickly and easily view images in real time on any computer.

The DigiGenius system consists of the latest 10 mega pixel camera that can separate even the closest band images. The camera can also be linked via an interface which comes as standard with the DigiGenius to a PC or Mac. This ensures researchers can fully automate the camera's set up and image capture to rapidly record PC and Mac compatible images to either a Flash Card or computer, thus saving time and effort with gel documentation.

The DigiGenius is designed to be flexible and is built according to researcher's specifications. Users can choose to add fully compatible components to the basic system such as a UV transilluminator, white or blue light conversion screens. It comes with a safety hood upgradeable to full mini darkroom as well as Syngene's industry leading GeneTools image analysis software and means the DigiGenius is cost-effective for laboratories that want an easy method of upgrading when their applications or budget changes.

Laura Sullivan, Syngene's Divisional Manager commented: "Many molecular biologists now see computer control of basic gel documentation systems as a must so we are delighted to respond, by offering this time saving feature in our new DigiGenius. As well as being simple to use, the system also produces high quality gel images; this makes the DigiGenius an excellent choice for cost-conscious laboratories that need an inexpensive or dedicated gel documentation method."

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Note to Editors***About Syngene***

Syngene is a world-leading supplier of integrated imaging solutions for analysis and documentation of gel-based information. Syngene's systems are used by more than 10,000 research organisations and over 50,000 individual scientists world-wide and include many of the world's top pharmaceutical companies and major research institutes.

Syngene, founded in 1997, is a division of the Synoptics Group based in Cambridge, UK. The Group's other divisions, Syncroscopy and Synbiosis, specialise in digital imaging solutions for microscopy and microbial applications respectively. Synoptics currently employs 50 people in its UK and subsidiary operation in Frederick, USA.