

**-Copy Starts-****World Premier of New U:Genius Gel Documentation System  
Syngene Stand 161/260, Hall A3 at Analytica**

**Cambridge, UK:** Syngene, a world-leading manufacturer of image analysis solutions is unveiling the new U:Genius, its latest compact gel documentation system on **Stand 161/260, Hall A3** at Analytica. The U:Genius is ideal for scientists looking for a cost-effective method of rapidly producing accurate images of 1D DNA and protein gels.

Visitors to the stand will see that the U:Genius is the ultimate, low cost gel documentation product for imaging gels stained with a variety of dyes because it includes many lighting and software features only available on much more expensive imager analysers. The system's universal darkroom has a unique touch screen with time saving intuitive icon buttons for easy use. The U:Genius does not have an external computer so images are viewed directly on the large touch screen and can either be saved to the integral embedded Windows XP driven processor or to a USB memory stick via the USB port conveniently located on the front of the U:Genius.

For scientists at Analytica with more sophisticated imaging needs, Syngene will be demonstrating how the new software features of the G:BOX multi-functional image analysis range can improve band matching and E-gel analysis. Syngene's imaging experts will also be discussing the new filters and lighting options available to extend the imaging applications of Dyversity, its unrivalled, automated 2D gel imager and explaining why the new common spot outlines in Dymension, Syngene's rapid 2D image analysis software will help save valuable time and improve the accuracy of 2D gel analysis.

Laura Sullivan, Syngene's Divisional Manager stated: "We are excited to introduce our U:Genius at Analytica because it is packed with the high end specifications you'd usually see on an expensive gel doc system, yet is so competitively priced it will appeal to users with limited space or budget. Now we offer straightforward gel documentation, right though to best in class proteomics imaging and analysis

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**World Premier of New U:Genius Gel Documentation System cont.....**

products with Dyversity and Dymension, scientists can come on **Stand 161/260** and be guaranteed to find the perfect image analyser for their research.”

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**Note to Editors**

**About Syngene**

Syngene is a world-leading supplier of integrated imaging solutions for analysis and documentation of gel-based information. Syngene's systems are used by more than 10,000 research organisations and over 50,000 individual scientists world-wide and include many of the world's top pharmaceutical companies and major research institutes.

Syngene, founded in 1997 is a division of the Cambridge based Synoptics Group. The Group's other divisions, Syncroscopy and Synbiosis, specialise in digital imaging solutions for microscopy and microbial applications respectively. Synoptics currently employs more than 40 people in its UK and subsidiary operation in Frederick, USA.